



IEEE SENSORS 2021 **Exhibitor & Sponsor Prospectus**

Virtual Conference | Oct. 31 - Nov 3, 2021

2021.ieee-sensorsconference.org



SENSORS 2021

Oct. 31 – Nov. 3, 2021 • Virtual



SPONSORSHIPS

Live Session Commercial (60 seconds) (\$350)

Advertise your company before, after or during the SENSORS 2021 Live Sessions. Your 1-minute commercial will be played during a minimum of 3 sessions throughout the course of the conference. Commercials will be played in a random order but distributed fairly throughout the week.

Conference Program Ad (\$150)

The Conference Program is a PDF program distributed to all attendees to reference the technical program, exhibitors and sponsors. The Conference Program is also used by attendees as a reference tool throughout the year. This sponsorship includes a 1-page ad within the program. Conference Program will be 8.5" x 11".

Call Website Patron (\$250)

Have your company logo seen every time a person goes to the SENSORS 2021 website. This is great exposure for your company and will run on the homepage for a total of three months. The time frame on the home page depends on the signing of the contract.

This opportunity includes:

- Your custom 125x125 banner ad on the SENSORS home page.

Attendee Email/Direct Mail Distributions (\$150)

Email distributions are available throughout the year and must be scheduled in advance and are available on a first-come, first-served basis. Email distributions will be conducted by show management.

GOLD & SILVER SPONSORS

Gold Sponsorship (\$1,000)

This great opportunity includes:

- » Logo on SENSORS Conference Website
- » Logo on SENSORS Virtual Platform
- » Logo on Pre-Conference Promotions
- » Recognition during Opening Ceremony
- » 1-Page Ad in Conference Program (8.5" x 11")
- » 2 dedicated email distributions to SENSORS attendee list (one pre-conference and one post-conference)
- » Dedicated 1 hour Live Sponsor Session
- » 5 complimentary All Access Conference Registrations
- » Virtual Exhibit Booth in Gather.Town

Silver Sponsorship (\$750)

This great opportunity includes:

- » Logo on SENSORS Conference Website
- » Logo on SENSORS Virtual Platform
- » Recognition during Opening Ceremony
- » ½ Page Ad in Conference Program (8.5" x 5")
- » 1 dedicated email distribution to SENSORS attendee list
- » 3 complimentary All Access Conference Registrations
- » Virtual Exhibit Booth in Gather.Town

CUSTOM SPONSORSHIP PACKAGE

Custom Package

We are open to any new sponsorship ideas or opportunities. If you have anything you would like to do at this year's SENSORS please let us know.

VIRTUAL EXHIBITOR

Gold Exhibitor (\$750)

- » Company logo on Conference Website, Virtual Platform & all marketing materials
- » 10-minute pre-recorded sales pitch available on Virtual Platform
- » Display of company marketing flyer on Virtual Platform
- » Private Messaging with Attendees
- » Exhibit Booth Visitors Contact List in Gather.Town
- » 4 Complimentary Registrations
- » 1-hour live presentation & networking meet-up via Zoom

Silver Exhibitor (\$450)

- » Company logo on Conference Website, Virtual Platform & all marketing materials
- » 10-minute pre-recorded sales pitch available on Virtual Platform
- » Display of company marketing flyer on Virtual Platform
- » Private Messaging with Attendees
- » Exhibit Booth Visitors Contact List in Gather.Town
- » 2 Complimentary Registrations

WOMEN IN SENSORS ENGINEERING (WISE) SPONSORSHIPS

WiSE Panel Sponsors (\$250)

- » Logo on SENSORS Conference Website
- » Logo during WiSE Panel Session
- » Recognition during WiSE Panel Session
- » WiSE Silver Sponsor – 350
- » Logo on SENSORS Virtual Platform
- » Logo during WiSE Panel Session
- » Recognition during WiSE Panel Session
- » 1 complimentary All Access Conference Registrations

WiSE Gold Sponsor (\$500)

- » Logo on SENSORS Virtual Platform
- » Logo during WiSE Panel Session
- » Recognition during WiSE Panel Session
- » Recognition during Opening Ceremony
- » 2 complimentary All Access Conference Registrations

EXHIBIT SPACE & SPONSOR APPLICATION / CONTRACT

Sponsor

Live Session Commercial \$350

Conference Program Ad \$150

Call Website Patron \$350

Attendee Email/Direct Mail Distributions \$150

Gold \$1,000

Silver \$750

Custom

Exhibit

Gold Exhibitor \$750

Silver Exhibitor \$450

WISE Sponsorships

Panel Sponsor \$250

Gold Sponsor \$500

1 Please read this contract carefully and print or type all information requested.

2 Complete, sign and send to:

Shelby Lussier

Conference Manager

SENSORS 2021

✉ slussier@conferencecatalysts.com

☎ (352) 872-5544 Ext 109

📠 (352) 872 5545

Company Information

Company Name

Mailing Address

City State Zip Code Country

Phone Web

I have read and agree to the terms and conditions of this contract.

Print Name Title

SIGNATURE Date

Contact Information

Name Email

Phone Fax

Mailing Address

City State Zip Code Country

Payment Information

Payment is due within 30 days of receipt of contract submission.

Check Bank Transfer American Express Visa MasterCard

Security Code* Expiration Date

* The Credit Card Security Code, or Card Code, is a three- or four-digit security code that is printed on the back of credit cards (or on the front for American Express cards) in reverse italics in the card's signature panel.

Billing Address

City State Zip Code Country